

The National Coalition of 100 Black Women, Inc.

Tampa Bay Area Chapter

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Press Release

FOR IMMEDIATE RELEASE:

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NCBW Tampa Bay Chapter Launches Advocacy Toolkit to Educate and Activate Community

Tampa, FL, February 8, 2023 – Advocacy is significant in cultivating meaningful change and awareness in the fight for policy, programs, and funding that support our fundamental rights to live safe, healthy, economically empowered, and equitable lives that are free from discrimination and injustice. To help guide proactive and effective advocacy, the National Coalition of 100 Black Women, Inc. (NCBW) Tampa Bay Area Chapter launched an [advocacy toolkit](#) to support, educate and activate the community.

Advocating for causes and issues that impact our community can be overwhelming and intimidating. The toolkit provides critical advocacy and voter information, a directory of public officials serving Hillsborough, Pinellas, Pasco, and Sarasota counties, steps on writing policy, tips on navigating the legislative process, and more, while highlighting causes and issues of importance to NCBW impacting Black woman and girls.

“With recent events adversely impacting affordable housing, a women’s right to choose, equitable and sustainable teacher pay, egregious attacks on Florida residents, misinformation and ending of Diversity, Equity, and Inclusion (DEI) curriculum in universities, and the inappropriate removal of an elected official from office, it is imperative that the community activates to make their voices heard,” said NCBW Tampa Bay Area Chapter President Belinthia Berry. “The goal is for community members to use the advocacy toolkit to fight for a greater society for themselves and future generations to come. Our voices matter but our action is even better. It’s time to fight to win!”

The toolkit will be updated after each local, state, and national election to maintain current information on public officials and issues of importance to NCBW and communities served. To access the toolkit, visit <https://nc100bwtampabay.org>. For more information contact Belinthia Berry at nc100bw.tampabay@gmail.com.

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The National Coalition of 100 Black Women, Incorporated is a 42-year-old advocacy organization whose vision is that Black women and girls will live in a world where socio-economic inequity does not exist. Thus, we advocate on behalf of Black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment. As a voice for millions of Black women and girls in the United States, the Coalition believes in inclusion, respect, racial and social justice, integrity, accountability, and collaboration. For more information visit the National Coalition of 100 Black Women Inc. at www.ncbw.org.

We operate as a non-profit organization exclusively for charitable, educational, and social purposes and, are organized for tax-exempt status under section 501(c)(3) of the Internal Revenue code of 1954.